



# After The Harvest Evolves With Urban Produce Push (UPP)



From ATH to UPP: Advancing our Mission | November 2024



Michael Watson  
Executive Director, UPP

For over a decade, **After the Harvest (ATH)** has been a lifeline for families across Greater Kansas City, rescuing over 33 million pounds of fresh produce to nourish our community. As we celebrate this legacy, we

announce an important and transformative step forward: **Urban Produce Push (UPP)**.

**After the Harvest will officially dissolve at the end of 2024, but its mission will live on through UPP.** This evolution builds on ATH's achievements and foresight in adapting to meet the ever-changing needs of our food system. UPP will focus on bridging gaps in the food supply chain by working closely with local farmers and food distributors to bring fresh, nutrient-dense produce directly to pantries and food-insecure communities in Missouri and Kansas.

Since 2014, under the leadership of Founding Executive Director Lisa Ousley, ATH has laid a strong foundation. UPP



# UPP

URBAN PRODUCE PUSH

is honored to carry forward that legacy, alongside innovative collaborations with organizations like Kanbe's Market. Together, we will continue pioneering equitable solutions to food insecurity.

This exciting new chapter would not be possible without the invaluable support of funders, partners, volunteers, and community members who have championed our mission over the years. Thank you for your dedication and belief in our work.

As ATH concludes, we invite you to join us in shaping this new era. Together, with Urban Produce Push (UPP), we can create healthier, stronger communities across Kansas City—one pound of produce at a time. Look for new UPP communications to follow soon. In the meantime, if you have any questions or would like more information, please email [info@aftertheharvestkc.org](mailto:info@aftertheharvestkc.org).

With Gratitude and Excitement,

**Executive Director**  
After the Harvest and  
Urban Produce Push (UPP)

